

HOT POTATO INITIATIVE

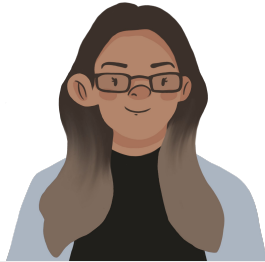
Engagement Portfolio

SUMMER 2020 RECRUITMENT



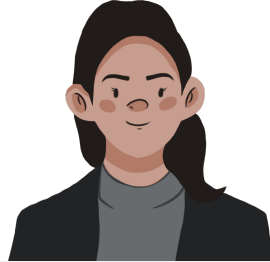
Please direct inquiries to contact@hotpotatoinitiative.ca

Letter from the Board



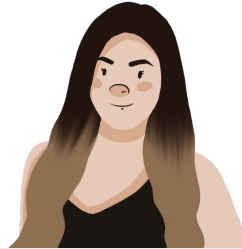
ALICE KO

Co-Chair
UBC BCom '23



SANNA BHAYANA

Co-Chair
UBC BSc '23



JESSICA ZHAN

Board Member
UBC BSc '22



IVAN CHIANG

Founder & Board Member
McGill BCom '22

When The Hot Potato Initiative was founded in 2016, we started with baked potatoes and a roll of tin foil.

Now entering our fifth year, we celebrate how far we have come, as well as those responsible for bringing us here.

We're just getting started. As we turn to the next three years, we reflect on the tremendous progress we have made while positioning ourselves to further our impact. Our vision is a future where young Canadians critically engage with socioeconomic inequality and drive systemic change.

We are now enlisting university and high school students for our new Engagement Portfolio. We invite you to join us on this next chapter.

Sincerely,

Board of Directors
Hot Potato Initiative Foundation

About Us

The Hot Potato Initiative was founded in 2016 by a group of high school students from Burnaby, BC. Today, the organisation comprises youth from coast to coast and we are expanding across Canada.

MISSION

To educate & engage young Canadians in the conversation about homelessness.

VISION

A future where all Canadians critically engage with socioeconomic inequality and drive systematic change.

VALUES

YOUTH-DRIVEN – We see the world through a youth lens and come up with creative ways to tackle society's most pressing issues. We're not afraid of change.

COMMUNITY

We exist to make our community a better and more equitable place for everyone. We build partnerships to maximise our impact.

RESPECT

We respect the space and dignity of those we want to help. We listen and learn first, and use our voices only at the right time and place.

INTEGRITY

We act morally and ethically in serving our mission to the best of our ability. We do the right things with the right intentions.

IMPACT

35+
High Schools

500+
Members

\$15,000+
Raised

200,000+
Canadians Reached

Our Work

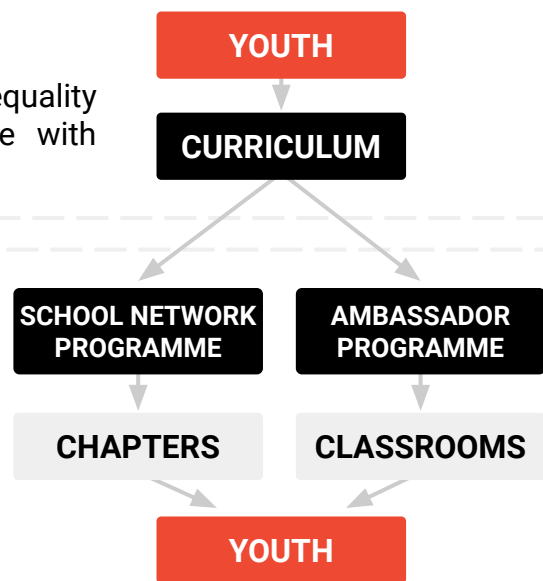
Our Education Portfolio develops curriculum centered around socioeconomic inequality, which is then delivered through chapters and classrooms in our Engagement Portfolio. This closed-loop educational ecosystem is created by youth (university students), for youth (high school students).

EDUCATION

We educate youth on socioeconomic inequality and encourage them to critically engage with issues through a social justice lens.

ENGAGEMENT

We engage youth in our mission through our network and lay the groundwork for them to stand up, stand out, and stand for something.



Our Projects

EDUCATION

A comprehensive curriculum targeted towards high school students.

HOT POTATO TALKS

Interview series featuring different stakeholders of homelessness, including frontline workers, academics, and individuals with lived experiences.

HOT POTATO BRIEFS

One-pagers on topics surrounding homelessness, including socioeconomic inequality, to break down complex issues for a youth audience.

LESSON PLANS

Standalone instructional resources to support educators in engaging youth in the conversation about homelessness, made available to classrooms and chapters.

ENGAGEMENT

The network of chapters and classrooms through which we deliver our curriculum.

SCHOOL NETWORK PROGRAMME

Network of chapters in high schools that engage youth directly within their school communities through education and action. Members organise **Hot Potato Runs**, outreach events to prepare meals for individuals experiencing homelessness.

AMBASSADOR PROGRAMME

Network of university and high school students that promote our mission through social media and word-of-mouth. Ambassadors promote our **Hot Potato Campaign**, biographical stories of lived experiences to humanize the issue of homelessness.

Recruitment

We are recruiting both university and high school students for our Engagement Portfolio, which comprises of the School Network Programme and Ambassador Programme.

For the first time, we are accepting applications from all across Canada. In the upcoming year, we are targeting pilot chapters in Ontario and Québec.



WHY APPLY

- Gain invaluable, real-world experience working with a non-profit organisation
- Further develop organisational, communication, and interpersonal skills
- Join a team of passionate, like-minded young changemakers

AVAILABLE POSITIONS

For an overview of the roles and responsibilities held by each position, refer to the listed page. *All positions are on a volunteer-basis and do not feature compensation.*

- Ambassador 7
- Chapter President 8

KEY

- Open to university students
- Open to high school students

Ambassador

Ambassadors are individuals in **university or high school** who further the reach of the organisation through social media, word-of-mouth, and outreach as part of our Ambassador Programme.

Approximately **2 hour/week** commitment is expected, as well as regular attendance at mandatory meetings and events.

RESPONSIBILITIES

- **Further our social media presence**
 - Engage with and share content over Facebook, Instagram, and LinkedIn
 - Promote opportunities and events through your personal network
- **Represent the organisation in community outreach**
 - Advocate for inclusion of social justice perspectives in education
 - Share our curriculum with educators and classrooms at your school
 - Promote the organisation through word-of-mouth and at volunteer fairs

TECHNICAL QUALIFICATIONS

- Exceptional communication and interpersonal skills
- Prior leadership experience is an asset
- Experience in marketing and social media management is an asset

Chapter President

Chapter Presidents are individuals in **high school** who lead an official chapter of The Hot Potato Initiative as part of our School Network Programme.

Approximately **5 hour/week** commitment is expected, as well as regular attendance at mandatory meetings and events.

RESPONSIBILITIES

- **Oversee a high school club**
 - Establish a club with approval from your school administration
 - Recruit and manage membership
 - Facilitate regular meetings (in-person and online)
- **Deliver our curriculum**
 - Advocate for inclusion of social justice perspectives in education
 - Present lessons to your club membership
 - Share our curriculum with educators and classrooms at your school
- **Plan and hold events (fundraisers, promotional events, Hot Potato Runs)**
 - Monitor progress, assign tasks, and ensure deadlines are met

TECHNICAL QUALIFICATIONS

- Exceptional problem solving, organisational, and interpersonal skills
- Prior leadership and event planning experience is an asset
- Experience with clubs and working with school administration is an asset

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The Hot Potato Initiative acknowledges the unceded Traditional Coast Salish Lands including the Squamish, Musqueam, Tsleil-Waututh, Katzie, and Kwikwetlem Nations.